



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser **Pol/B Nelson/D/Sen/FL (16577)**  
Agency/T-Code **Abar Media (2878)/948873799**  
Buyer **HUTTON,SHELLI**  
Salesperson **Telerep/Washington DC, Washington DC (1040)**  
**ph: (555) 555-5555**  
Product **Political - Federal Candidate (1067)**  
Brand **NELSON FOR SENATE (130889)**  
Acct Types **National/Political**  
Est/Headline **475/06187882**  
Demo  
Revision  
Comments

Invoice **643072**  
Inv Date **10/28/2012**  
Terms **Net 30**  
Contract **318137**  
Bill Type **Standard**  
Period **10/1/2012 - 10/28/2012**

**Abar Media**  
**6190 Grovedale Court**  
**Suite 200**  
**Alexandria, VA 22310**

AgM

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **10/30/2012 4:04:23PM**

**BILL NELSON/SENATE**  
**\*\*\*\*\* THIS IS A CASH IN ADVANCE**

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	Spot	5:00:00AM- 5:30:00	Per week (3),Tu,We,Th,Fr	10/02/12 5:14AM (Tu)	00:30	BN12002H	\$375.00	
1.1	Spot	5:00:00AM- 5:30:00	Per week (3),Tu,We,Th,Fr	10/03/12 5:23AM (We)	00:30	BN12002H	\$375.00	
1.1	Spot	5:00:00AM- 5:30:00	Per week (3),Tu,We,Th,Fr	10/04/12 5:27AM (Th)	00:30	BN12001H	\$375.00	
2.1	Spot	5:00:00AM- 5:30:00	Day,M-1	10/08/12 5:12AM (Mo)	00:30	BN12001H	\$375.00	
3.1	Spot	5:30:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	10/02/12 5:43AM (Tu)	00:30	BN12001H	\$575.00	
3.1	Spot	5:30:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	10/03/12 5:54AM (We)	00:30	BN12001H	\$575.00	
3.1	Spot	5:30:00AM- 6:00:00	Per week (3),Tu,We,Th,Fr	10/05/12 5:41AM (Fr)	00:30	BN12001H	\$575.00	
4.1	Spot	5:30:00AM- 6:00:00	Day,M-1	10/08/12 5:30AM (Mo)	00:30	BN12002H	\$575.00	
7.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 8:42AM (Tu)	00:30	BN12001H	\$1250.00	
7.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 8:41AM (We)	00:30	BN12001H	\$1250.00	
7.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 8:30AM (Th)	00:30	BN12001H	\$1250.00	
7.1	Spot	7:00:00AM- 9:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 8:56AM (Fr)	00:30	BN12002H	\$1250.00	
8.1	Spot	7:00:00AM- 9:00:00	Day,M-1	10/08/12 8:53AM (Mo)	00:30	BN12002H	\$1250.00	
9.1	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1	10/02/12 9:50AM (Tu)	00:30	BN12002H	\$300.00	
9.1	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1	10/03/12 9:49AM (We)	00:30	BN12002H	\$300.00	
9.1	Spot	9:00:00AM-10:00:00	Day,Tu-1,W-1,Th-1	10/04/12 9:57AM (Th)	00:30	BN12002H	\$300.00	
10.1	Spot	9:00:00AM-10:00:00	Day,M-1	10/08/12 9:40AM (Mo)	00:30	BN12001H	\$300.00	
11.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 10:18AM (Tu)	00:30	BN12001H	\$300.00	
11.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 10:52AM (We)	00:30	BN12001H	\$300.00	
11.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 10:51AM (Th)	00:30	BN12001H	\$300.00	
11.1	Spot	10:00:00AM-11:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 10:23AM (Fr)	00:30	BN12001H	\$300.00	
13.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 12:22PM (Tu)	00:30	BN12002H	\$525.00	
13.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 12:33PM (We)	00:30	BN12002H	\$525.00	
13.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 12:41PM (Th)	00:30	BN12002H	\$525.00	
13.1	Spot	12:00:00PM- 1:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 12:10PM (Fr)	00:30	BN12002H	\$525.00	
14.1	Spot	12:00:00PM- 1:00:00	Day,M-1	10/08/12 12:27PM (Mo)	00:30	BN12002H	\$525.00	
15.1	Spot	1:00:00PM- 3:00:00	Per week (2),Tu,We,Fr	10/02/12 1:29PM (Tu)	00:30	BN12001H	\$525.00	
15.1	Spot	1:00:00PM- 3:00:00	Per week (2),Tu,We,Fr	10/03/12 2:29PM (We)	00:30	BN12001H	\$525.00	
17.1	Spot	3:00:00PM- 4:00:00	Per week (3),Tu,We,Th,Fr	10/02/12 3:30PM (Tu)	00:30	BN12002H	\$525.00	
17.1	Spot	3:00:00PM- 4:00:00	Per week (3),Tu,We,Th,Fr	10/03/12 3:47PM (We)	00:30	BN12002H	\$525.00	
17.1	Spot	3:00:00PM- 4:00:00	Per week (3),Tu,We,Th,Fr	10/04/12 3:44PM (Th)	00:30	BN12001H	\$525.00	
18.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 4:12PM (Tu)	00:30	BN12001H	\$625.00	
18.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 4:12PM (We)	00:30	BN12001H	\$625.00	
18.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 4:27PM (Th)	00:30	BN12002H	\$625.00	
18.1	Spot	4:00:00PM- 5:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 4:36PM (Fr)	00:30	BN12002H	\$625.00	
19.1	Spot	4:00:00PM- 5:00:00	Day,M-1	10/08/12 4:19PM (Mo)	00:30	BN12001H	\$625.00	
20.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 5:14PM (Tu)	00:30	BN12002H	\$1400.00	
20.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 5:23PM (We)	00:30	BN12002H	\$1400.00	
20.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 5:29PM (Th)	00:30	BN12001H	\$1400.00	



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20.1	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 5:43PM (Fr)	00:30	BN12002H	\$1400.00	
21.1	Spot	5:00:00PM- 6:00:00	Day,M-1	10/08/12 5:54PM (Mo)	00:30	BN12002H	\$1400.00	
22.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 6:13PM (Tu)	00:30	BN12001H	\$1850.00	
22.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 6:14PM (We)	00:30	BN12001H	\$1850.00	
22.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 6:28PM (Th)	00:30	BN12002H	\$1850.00	
22.1	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 6:11PM (Fr)	00:30	BN12001H	\$1850.00	
23.1	Spot	6:00:00PM- 6:30:00	Day,M-1	10/08/12 6:29PM (Mo)	00:30	BN12001H	\$1850.00	
24.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 7:05PM (Tu)	00:30	BN12002H	\$1850.00	
24.1	Spot	7:00:00PM- 7:30:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 7:29PM (Fr)	00:30	BN12002H	\$1850.00	
26.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 7:38PM (Tu)	00:30	BN12001H	\$1850.00	
26.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 7:41PM (We)	00:30	BN12002H	\$1850.00	
26.1	Spot	7:30:00PM- 8:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 7:47PM (Fr)	00:30	BN12001H	\$1850.00	
27.1	Spot	7:30:00PM- 8:00:00	Day,M-1	10/08/12 7:37PM (Mo)	00:30	BN12002H	\$1850.00	
33.1	Spot	11:00:00PM-11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	10/02/12 11:29PM (Tu)	00:30	BN12001H	\$1500.00	
33.1	Spot	11:00:00PM-11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	10/03/12 11:13PM (We)	00:30	BN12001H	\$1500.00	
33.1	Spot	11:00:00PM-11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	10/04/12 11:34PM (Th)	00:30	BN12001H	\$1500.00	
33.1	Spot	11:00:00PM-11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	10/06/12 11:54PM (Sa)	00:30	BN12001H	\$1500.00	
33.1	Spot	11:00:00PM-11:35:00	Per week (5),Tu,We,Th,Fr,Sa,Su	10/07/12 11:13PM (Su)	00:30	BN12002H	\$1500.00	
34.1	Spot	11:00:00PM-11:35:00	Day,M-1	10/08/12 11:32PM (Mo)	00:30	BN12001H	\$1500.00	
35.1	Spot	11:35:00PM-12:05:00	Per week (2),Tu,We,Th	10/03/12 11:53PM (We)	00:30	BN12002H	\$675.00	
35.1	Spot	11:35:00PM-12:05:00	Per week (2),Tu,We,Th	10/04/12 11:53PM (Th)	00:30	BN12002H	\$675.00	
36.1	Spot	11:35:00PM-12:05:00	Day,M-1	10/08/12 11:55PM (Mo)	00:30	BN12002H	\$675.00	
37.1	Spot	5:00:00AM- 6:00:00	Day,Sa-1	10/06/12 5:12AM (Sa)	00:30	BN12002H	\$225.00	
38.1	Spot	6:00:00AM- 7:00:00	Day,Sa-1	10/06/12 6:38AM (Sa)	00:30	BN12001H	\$525.00	
39.1	Spot	7:00:00AM- 9:00:00	Day,Sa-2	10/06/12 7:29AM (Sa)	00:30	BN12002H	\$675.00	
39.1	Spot	7:00:00AM- 9:00:00	Day,Sa-2	10/06/12 8:43AM (Sa)	00:30	BN12001H	\$675.00	
40.1	Spot	9:00:00AM-10:00:00	Day,Sa-1	10/06/12 8:59AM (Sa)	00:30	BN12002H	\$675.00	
43.1	Spot	7:00:00AM- 9:00:00	Day,Su-2	10/07/12 7:55AM (Su)	00:30	BN12001H	\$675.00	
43.1	Spot	7:00:00AM- 9:00:00	Day,Su-2	10/07/12 8:39AM (Su)	00:30	BN12001H	\$675.00	
44.1	Spot	12:00:00PM-12:30:00	Day,Su-1	10/07/12 12:29PM (Su)	00:30	BN12001H	\$375.00	
45.1	Spot	6:00:00PM- 6:30:00	Day,Su-1	10/07/12 6:12PM (Su)	00:30	BN12002H	\$1150.00	
46.1	Spot	11:30:00PM-12:00:00	Day,Su-1	10/07/12 11:41PM (Su)	00:30	BN12002H	\$375.00	
47.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/02/12 6:55AM (Tu)	00:30	BN12002H	\$1200.00	
47.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/03/12 6:44AM (We)	00:30	BN12002H	\$1200.00	
47.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/04/12 6:24AM (Th)	00:30	BN12002H	\$1200.00	
47.0	Spot	6:00:00AM- 7:00:00	Day,Tu-1,W-1,Th-1,F-1	10/05/12 6:44AM (Fr)	00:30	BN12001H	\$1200.00	
48.0	Spot	6:00:00AM- 7:00:00	Per week (1),Mo	10/08/12 6:28AM (Mo)	00:30	BN12001H	\$1200.00	
49.0	Spot	8:00:00PM-10:00:00	Per week (1),Tu	10/02/12 8:46PM (Tu)	00:30	BN12002H	\$9250.00	M/G For 12.0.1,12.0.2,12.0.3,12.0.4
51.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	10/07/12 5:43AM (Su)	00:30	BN12002H	\$200.00	M/G For 31.1.1



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Gen. Date 10/30/2012 4:04:23PM

Orlando (WFTV)

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53.0	Spot	7:00:00PM- 8:00:00	Per week (2),Sa	10/06/12 7:23PM (Sa)	00:30	BN12001H	\$850.00	
53.0	Spot	7:00:00PM- 8:00:00	Per week (2),Sa	10/06/12 7:43PM (Sa)	00:30	BN12002H	\$850.00	
54.0	Spot	6:00:00PM- 6:30:00	Per week (1),Su	10/07/12 6:23PM (Su)	00:30	BN12001H	\$1500.00	
55.0	Spot	11:00:00PM-11:35:0	Per week (1),Su	10/07/12 11:27PM (Su)	00:30	BN12001H	\$2000.00	
56.0	Spot	11:00:00PM-11:35:0	Per week (1),Fr	10/05/12 11:13PM (Fr)	00:30	BN12002H	\$2000.00	
57.0	Spot	5:00:00AM- 6:00:00	Per week (1),Su	10/07/12 5:28AM (Su)	00:30	BN12001H	\$200.00	
58.0	Spot	6:00:00AM- 7:00:00	Per week (1),Fr	10/05/12 6:23AM (Fr)	00:30	BN12002H	\$1500.00	M/G For 32.1.1
59.0	Spot	5:00:00PM- 6:00:00	Per week (1),Fr	10/05/12 5:14PM (Fr)	00:30	BN12001H	\$1800.00	
60.0	Spot	4:00:00PM- 5:00:00	Per week (1),Fr	10/05/12 4:11PM (Fr)	00:30	BN12001H	\$800.00	
61.0	Spot	12:00:00PM-12:30:0	Per week (1),Su	10/07/12 12:09PM (Su)	00:30	BN12002H	\$475.00	
62.0	Spot	12:05:00AM-12:35:0	Day,F-1	10/05/12 12:25AM (Fr)	00:30	BN12001H	\$425.00	
63.0	Spot	11:30:00PM-12:05:0	Per week (1),Sa	10/06/12 12:22AM (Sa)	00:30	BN12002H	\$1000.00	M/G For 25.1.1
64.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	10/07/12 8:36AM (Su)	00:30	BN12002H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$94,925.00	Total Spots	91
Commission	(\$14,238.75)		
Net Total	\$80,686.25		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/20/12 10:35 AM